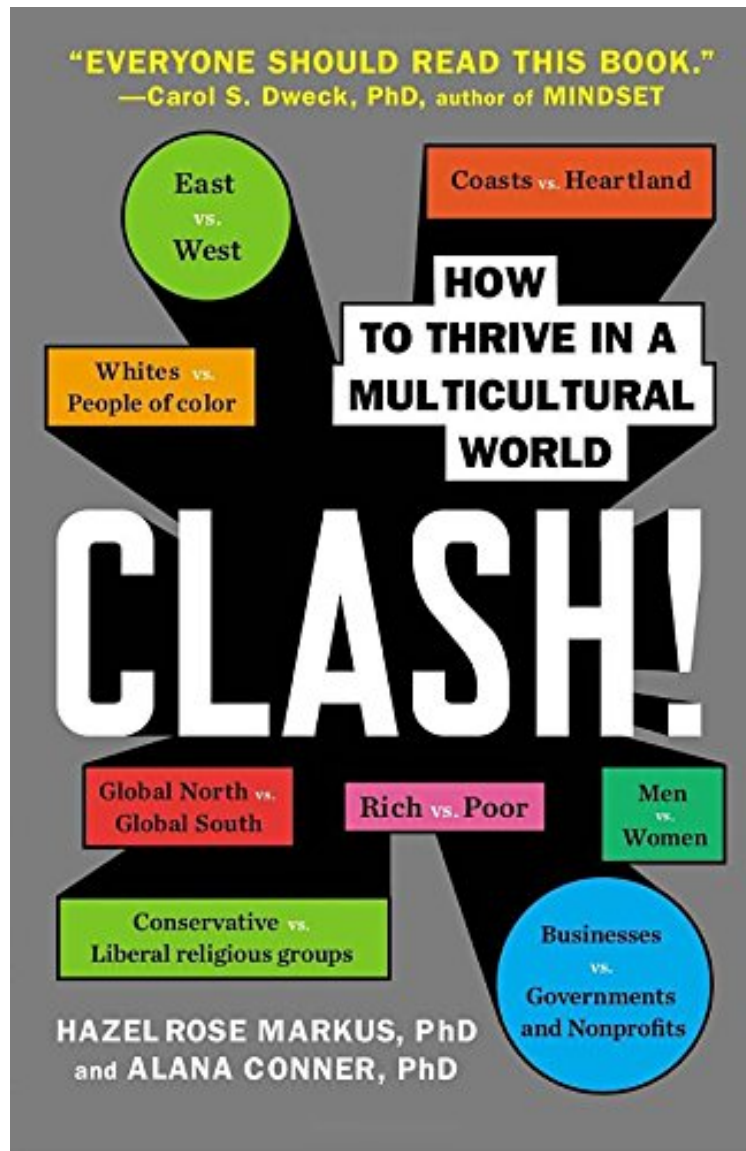


Clash!: How to Thrive in a Multicultural World

Hazel Rose Markus, Alana Conner
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#86436 in Books Markus Hazel Rose 2014-06-24 2014-06-24 Original language: English PDF # 1 8.00 x .70 x 5.301, .53 #File Name: 0142180939320 pages Clash How to Thrive in a Multicultural World | File size: 58.Mb

Hazel Rose Markus, Alana Conner : Clash!: How to Thrive in a Multicultural World before purchasing it in order to gage whether or not it would be worth my time, and all praised Clash!: How to Thrive in a Multicultural World:

4 of 4 people found the following review helpful. Our Differences Are Our Greatest Assets By The Unknown It's refreshing that Clash! goes beyond the conventional notions of nationality and language, to a broader definition of

"Culture" that includes and examines our personal histories of race, class, gender and even what sector we work in. While the authors' framework, that all of us have independent and interdependent parts of our selves, is seemingly simple, they provide a well-presented and very readable account of the background research to make the framework much more useful, relevant and applicable. The book resonates with my personal experience as an American living and working extensively in Asia. Travel has been a great way for me to stretch out of my comfort zone and reflect on the cultural forces that make me who I am. Today, as globalization so rapidly makes Anytown look like EveryOtherTown with the same stores, clothing, fast food, movies...it's easy to feel like our differences are getting erased. The main message of *Clash!*, above all others, is that while we may come to outwardly appear similar to each other, driving the same cars, wearing the same clothes, and sharing the same workplaces, we need to remember how we all got here. And our experience of "being here", our goals and our aspirations, are not necessarily the same just because we assume they are. Reading the latest headlines, the world seems to be heading in two opposing directions simultaneously. One is the march toward sameness; the other is the thunderous clash of differences and inequality. No matter where you stand and which of these roads you think you're headed, it's important to remember that our differences and diversity could be our greatest asset in meeting the challenges along the way. *Clash!* is a call to re-examine our selves, engage in more open and reasoned dialog with those around us, and hopefully turn the bug of diversity into a shining feature.

3 of 3 people found the following review helpful. Enlightening!
By J. P. Reynolds
I teach various courses at UCLA Extension focused on the "soft skills" of interpersonal communication, i.e. team management, customer service, conflict management, leadership, etc. I also offer seminars on these topics for companies in-house. No matter the title of the course or workshop inevitably discussion comes down to cross-cultural issues - and this happens because business today takes place in a cross-cultural environment. My experience is that people are confused and frustrated as they barely understand why they communicate in the ways they do, let alone their colleagues! And so most of my work eventually focuses on cross-cultural issues. *Clash!* is a wonderful book - a must-read book. The sub-title says it all - the authors have identified the most frequent "cultural conflicts", i.e. communication challenges that we run into on an almost daily basis. They write in a clear, easy-to-grasp style. The book is enlightening and is now required reading in several of my courses and workshops. Certainly, this is essential reading for anyone working in a global corporation.

2 of 2 people found the following review helpful. Best Diversity and Multi-Cultural Read Ever!
By Janice Quan
This book is the most comprehensive book on difference in diversity in all categories and how it impacts all individuals in society. A certain must-read for all educators, especially those from diverse cultures and backgrounds.

"*Clash!* explains some of the most bedeviling cultural divides in our workplaces and communities. It's mandatory reading for teachers, managers, and parents who want to raise their kids to succeed in a multicultural world." - Chip Heath, coauthor of *Decisive* and *Switch* As the world gets smaller, people from different backgrounds are colliding like never before. Leading cultural psychologists Hazel Markus and Alana Conner reveal how a single culture clash - the clash of independence and interdependence - ignites both global hostilities and daily tensions between regions, races, genders, classes, religions, and organizations. Markus and Conner then show how we can leverage both independence and interdependence to mend the rifts in our communities, workplaces, and schools. Provocative, witty, and painstakingly researched, *Clash!* not only explains who we are, it also envisions who we could become.

This book is a passkey that opens many doors. Using one simple principle, *Clash!* explain some of the most bedeviling cultural divides in our workplaces and communities. It's mandatory reading for teachers, managers, and parents who want to raise their kids to succeed in a multicultural world. —Chip Heath, PhD, coauthor, *Decisive: How To Make Better Choices in Life and Work* and *Switch: How To Change When Change Is Hard* “*Clash!* offers deep insights into how our cultures and culture clashes make us who we are, and how that matters for success in the 21st century. Everyone should read this book.”—Carol S. Dweck, PhD, author of *Mindset* If you fear that cultural, political, and class differences are tearing America apart, read this important book to learn how we can turn some of our differences into strengths.--Jonathan Haidt, PhD, author of *The Righteous Mind*; What a brilliant, eye-opening book! Filled with insight, and based on fascinating original research, *Clash!* offers a way to understand and break through some of the deepest cultural divides of our time. It's a page-turner -- fun, witty, engagingly written.”—Amy Chua, author of *Battle Hymn of the Tiger Mother* "In these days of heedless enthusiasm for gene maps and brain scans, *Clash!* reminds us that human beings are, above all, culture-bearing, culture-sharing, and culture-shaping animals. This thoroughly engaging book shows that to know a person, one must know a culture."—Barry Schwartz, PhD, author of *The Paradox of Choice* and *Practical Wisdom* "Better than any book I know, *Clash!* illuminates the cultural influences in our everyday lives and how they underlie the major identity clashes of our times. This delightfully written book also imparts a better understanding of ourselves.—Claude Steele, PhD, author of *Whistling Vivaldi: How Stereotypes Affect Us* and *What We Can Do* “A brilliant and highly accessible exposition of new scientific findings about profound cultural differences. As the world grows smaller and flatter, the wisdom of *Clash!* will prove essential for effective functioning.” —Richard E. Nisbett, PhD, author of *Intelligence* and *How to Get It* Finally! An entertaining

and scientifically rigorous explanation of how our cultures work on us and how we can work on them. Clash! is a must-read for crafting effective personal change strategies that work within and across most cultures.—Philip Zimbardo, PhD, author, *The Lucifer Effect* In the conflict of cultures lies, paradoxically, the ability to construct a self with integrity, agility, and the potential to grow in ways previously unimagined. Full of good science and sage advice, Clash! provides the evidence and strength to approach the hard question, "Who am I?"—Mahzarin Banaji, PhD, author of *Blindspot: Hidden Biases of Good People* From the Author As the world gets smaller, people with different cultural backgrounds are colliding like never before. CLASH! reveals that a single root cause drives many of these conflicts, from global struggles between regions and nations, to everyday tensions between genders, races, social classes, religions, and even workplaces. CLASH! then shows how we can bridge these cultural divides for greater peace and prosperity. From the Inside Flap Advance Praise for Clash! "Better than any book I know, Clash! illuminates the cultural influences in our everyday lives and how they underlie the major identity clashes of our times. This delightfully written book also imparts a better understanding of ourselves." -Claude Steele, PhD, author of *Whistling Vivaldi: How Stereotypes Affect Us and What We Can Do* "A brilliant and highly accessible exposition of new scientific findings about profound cultural differences. As the world grows smaller and flatter, the wisdom of Clash! will prove essential for effective functioning." -Richard E. Nisbett, PhD, author of *Intelligence and How to Get It* "Finally! An entertaining and scientifically rigorous explanation of how our cultures work on us and how we can work on them. Clash! is a must-read for crafting effective personal change strategies that work within and across most cultures." -Philip Zimbardo, PhD, author, *The Lucifer Effect* "In the conflict of cultures lies, paradoxically, the ability to construct a self with integrity, agility, and the potential to grow in ways previously unimagined. Full of good science and sage advice, Clash! provides the evidence and strength to approach the hard question, "Who am I?" - Mahzarin Banaji, PhD, author of *Blindspot: Hidden Biases of Good People* "In this eye-opening guide to becoming a more complete person in a divided world, difference (ethnic, religious, racial, political, gender) is a virtue. Clash! expresses the biggest idea in cultural psychology of the past three decades." -Richard Shweder, PhD, author, *Why Do Men Barbecue? Recipes for Cultural Psychology* "We all see the daily battles around us - liberals versus conservatives, religious conservatives versus the more secular, and so on. This book explains why these battles are so fierce and the sides seem so unwilling to compromise. This fun volume will educate you in remarkable ways, and fundamentally alter the way you understand the world." -Ed Diener, PhD, coauthor, *Happiness: Unlocking the Mysteries of Psychological Wealth*